



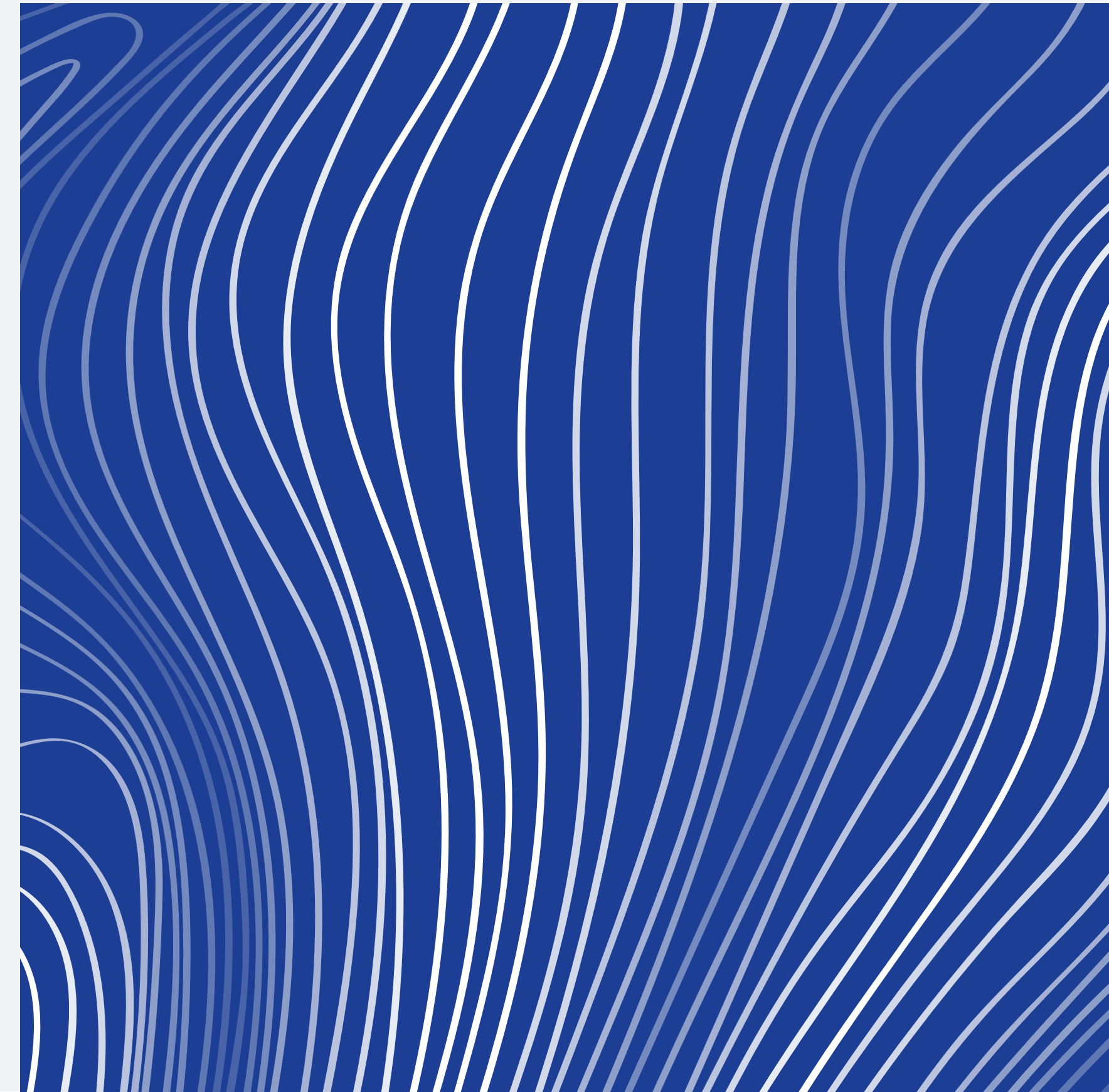
**Fremantle Chamber
of Commerce**

FREMANTLE CHAMBER OF COMMERCE INC.

REVISED STRATEGIC PLAN 2023:25

Celebrating 150 years of a brave voice for business since 1873.

Revised date: 21 July 2023.





**Fremantle Chamber
of Commerce**

OUR VISION & PURPOSE.
*TO CONNECT & GROW
THE FREMANTLE
REGIONS' BUSINESS
COMMUNITY.*

OUR HERO VALUE. CONNECTION.

We care most about connecting. We cultivate authentic relationships and partnerships. We intentionally focus on connection to advance our Vision and Purpose.



**Fremantle Chamber
of Commerce**

CEO CLEAR FOCUSES.

1. Raise the profile of the Fremantle Chamber of Commerce
2. Increase membership Return on Investment
3. Increase Revenue

CEO will develop an Annual Business Plan that outlines initiatives relating to vision and mission.

FORGING
BRANT
UTURE.
ORGING
BRANT
UTURE.
ORGING
BRANT
UTURE.
ORGING
BRANT
UTURE.
ORGING
BRANT
UTURE.
ORGING

**S1: LEADERSHIP.
(BRAND & VOICE)**

We stand strong as a respected leader within the Fremantle Community through authentic, stakeholder engagement and courage.

**S2: FINANCIAL
SUSTAINABILITY
& GOVERNANCE.**

We provide a strong platform based on benchmark governance and astute financial management of the Chamber.

**S3: TRADE
SUPPORT.**

We enhance the interests of international trade and export in the region.

**S4: COLLECTIVE
STRENGTH.
(MEMBERSHIP)**

We consistently increase and connect our membership base to deliver events and outcomes that promote growth.



**Fremantle Chamber
of Commerce**

REGIONAL CONTEXT.

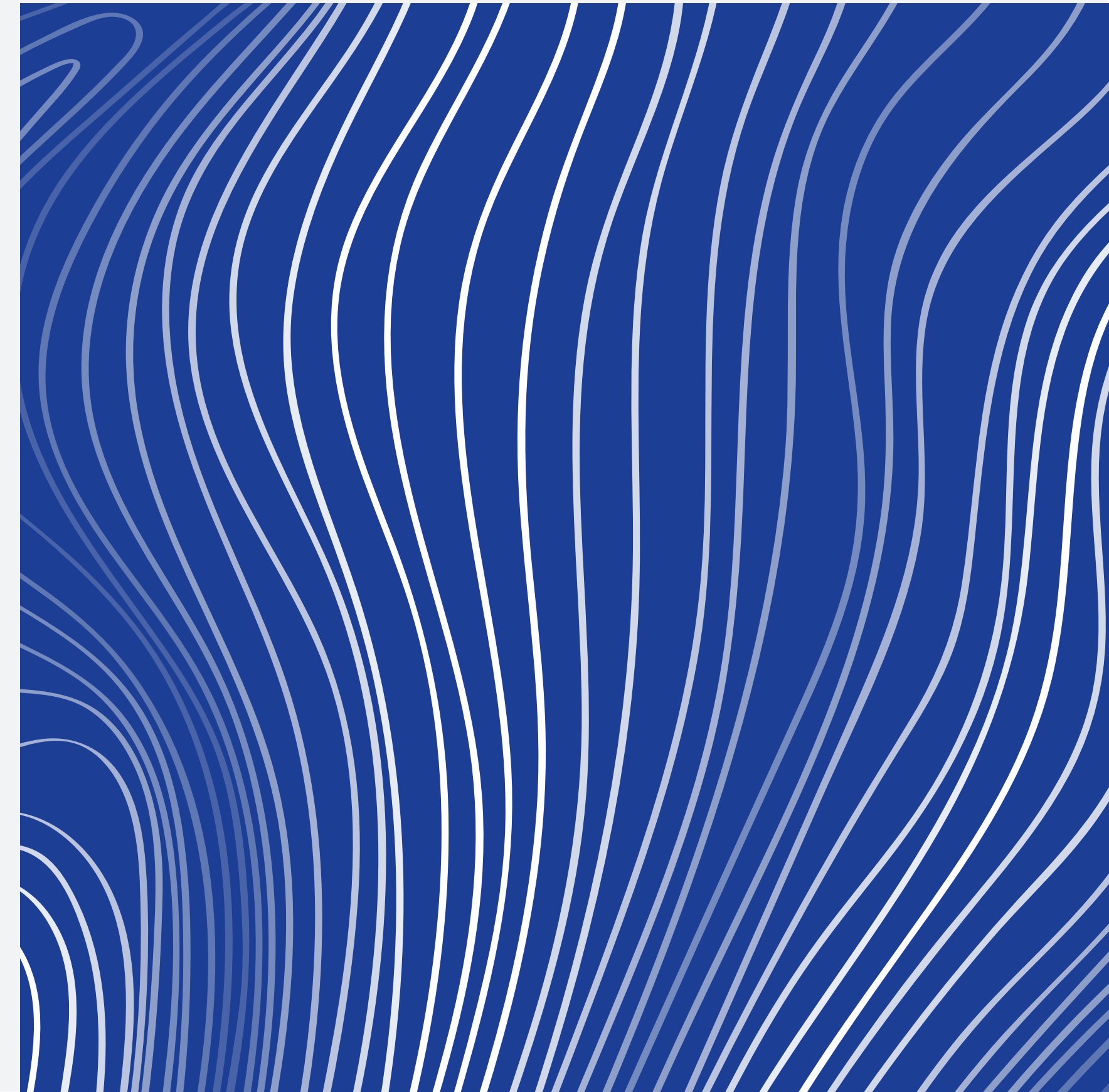
Fremantle Chamber of Commerce (FCC) is focused on the economic development across our region to build and sustain strong business activity and growth.

As an advocate for our member businesses, FCC was established to benefit shippers, traders and merchants and has been part of the fabric of the Fremantle region for well over a century and is committed to its future.

Fremantle has an eclectic mix of economic sectors including one of the State's major tourism destinations, main street retail and commercial centre, a key hub for port, marine, trade and logistics, a University town, an innovative industrial zone and a centre of creative economies.

Fremantle is important to the heritage of our State and is seen as a desirable place to work and live.

For Fremantle, a robust business sector is a conduit to develop its economy and workforce and grow its community.



GOVERNANCE STRUCTURE.

Fremantle Chamber of Commerce Board

Min. 6 Board Members.

Elected Office Holders:

President

Vice President

Treasurer



Fremantle Chamber of Commerce Members



Industry Sector Representative Groups

Marine & Engineering
Development & Infrastructure

Tourism & Hospitality



Chief Executive Officer
Delegated Authority of the Board



Fremantle Chamber Management Team





GOVERNANCE STRUCTURE.

BOARD.

The Board will consist of not less than 6 Members, including the President, all of whom will be elected at an Annual General Meeting of the Chamber for a term of office as defined by the Constitution.

The President shall be elected directly by the Members and the Board shall appoint, by simple majority, 2 of its members to the positions of Vice President and Treasurer.

TRUSTEES.

The Board will appoint 3 Members to be Trustees and to use the Seal of the Chamber.

The Board have the power to remove any Trustee and may fill the position of any Trustee on the Trustee's removal, resignation, death or incapacity.

CHIEF EXECUTIVE OFFICER.

The Board is empowered to appoint (and support) or remove the Chief Executive Officer from the Chamber and to decide upon their remuneration and key focus areas. The Board may delegate to the CEO any of the Powers, as it sees fit, from time to time, by resolution of the Board.

COMMITTEES.

The Board may, from time to time, form or disband Committees of the Chamber to undertake the work of the Board in a more efficient and effective manner.

The name, structure, terms of reference and composition of such Committees will be determined by resolution of the Board.

The Board may delegate authority to these Committees under these Rules in order for them to fulfill their terms of reference.

ORGANISATIONAL STRUCTURE.

Chief Executive Officer (CEO)

Delegate Company Director
Leadership and Representation for FCC Members
Principle Media Spokesperson
Team culture and performance
Business Operations
Compliance and Governance
Media Releases

Brand & Executive Manager

Board Secretariat
EA to CEO
FCC Branding, Website & Graphic Design
Chamber Exclusive & Website Copy
Digital Membership Communication

Export Manager

Manual and Electronic Export Documentation
ACCI Liaison & reporting
CO Training and Compliance
Exporter and Agent Liaison
Out of Hours Export Service
FCC Room Hire

Membership Engagement Manager

Main Membership Liaison
New memberships
Inbox distribution:
info@fremantlechamber.com.au

Social Media & Events Manager

Learning & Networking event assistant
Social media
Business Awards Event Assistant to CEO
Building & Car Park Leases in partnership with CEO
Building Services



**Fremantle Chamber
of Commerce**

FCC DIVERSITY, EQUITY & INCLUSION STATEMENT.

The FCC believes that a conscious commitment to diversity, equity and inclusion is essential to fulfilling our vision and purpose.

In keeping with our hero value of connection, the FCC continues to listen to, respect, and embrace differences and perspectives in the people, partners and Port City community we work with.