



MEDIA RELEASE

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FEAST ON THE DIVERSITY OF FREMANTLE BUSINESS

Fremantle business leaders gathered last night to celebrate the achievements of the local business community in a year that has brought extraordinary change and circumstances.

This year's event, themed FEAST, achieved a record number of just under 60 nominees, gathered 220 of Fremantle's Business Leaders in the room and generated 1,698 votes in the People's Choice Awards.

The judges all commented on the exceptional calibre of nominees this year – a true representative feast of the diversity, abundance, achievements and talents of businesses in Fremantle and surrounds.

Fremantle Chamber CEO said *"2020 has been a period of extraordinary change and circumstance. It has demonstrated the crucially important role that the Fremantle Chamber has to bring together our business community and provide an active voice for business. I am enormously proud of the passion, vision and hard work of those businesses that we highlighted tonight, but also the many others that make our great Port city the place it is to do business.*

All submissions showed a strong sense of focus, willingness to take new risks and adapt to the new world we find ourselves in. Strong themes around sense of place, environment and strengthening community ties were evident in all nominees this year.

All of the nominee businesses are incredible in their own right – and not all made it into the list of finalists. I encourage you to investigate each one of the businesses in our winners circle and nominees and find ways to continue to support our local business leaders and this exceptional talent that we have on our doorsteps".

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Attach: Fremantle Business Awards 2020 Winners & Judges Comments

Fremantle Ports 2020 Business of the Year Award
Winner: Fremantle Tours

People's Choice Award
Winner: Old Bridge Cellars

Business Foundations Growth Scholarship
Winner: South Beach Boardies

Chamber Awards
Silverleaf Investments – Manning Building Redevelopment
Sirona Capital – Kings Square Redevelopment

LEADERSHIP AWARDS

Mayor's Award for Sustainable Enterprise
EAW Consulting

2020 Contribution to Fremantle Award
Fremantle Tours

EXCELLENCE AWARDS

Westpac Award for International Trade
Dingo Sauce Co.

Professional and Personal Services Award
Fremantle Chiropractic

Aussie Award for Commercial and Residential Development
Matthews & Scavalli Architects – Social on Henry

Creative Industries
Peter Zuvella & Jenny Dawson – J-Shed Artists

Department of Communities Award for Community Services
St Patrick's Community Support Centre

MERIT CERTIFICATE

Notre Dame University Certificate of Merit for Best Hospitality
The Old Synagogue

AFA Insurance Brokers Certificate of Merit for Best Attraction (including
Events)
Kidogo Arthouse

Certificate of Merit for Best Retail Finalists
Old Bridge Cellars

Fremantle Markets Certificate of Merit for Best Local Product
South Beach Boardies

2020 Winners' Circle Top 20 Scoring Entries¹

&Partners

City of Fremantle - Fremantle Arts Centre

Dec the Malls

Dingo Sauce

EAW Consulting

Engineering Consultants Australia

Fremantle Animal Hospital

Fremantle Tours

FremantleMindInc

Kidogo Arthouse Sculptures at Bathers

Matthews and Scavalli Architects - Social on Henry

National Hotel Fremantle

Old Bridge Cellars

¹ Score 20 was a draw so technically 21 in the winners' circle this year!

Peter Zuvela & Jenny Dawson - J-Shed Artists
Silverleaf Investment - Manning Building
Sirona Capital - Kings Square Project
Smokey Q Rubs and Sauces

South Beach Boardies
St Patrick's Community Support Centre
The Old Synagogue Pty Ltd
The Upholsterer Perth

JUDGES COMMENTS ON WINNING BUSINESSES AND FINALISTS

Fremantle Ports Fremantle Business of the Year Award 2020 – Fremantle Tours

Fremantle Tours maybe very a small husband and wife business but its contribution to Fremantle is as significant as it is authentic.

In their application, Fremantle Tours showed clear objectives, an adaptive business model, demonstrated how their business enhances Fremantle and highlights other Fremantle businesses and evidence of building Fremantle's profile on international level.

They operate as true ambassadors for WA's creative hub and introduce the real Freo to visitors and new locals from all backgrounds. This can only lead to the type of word-of-mouth promotion that will keep Fremantle on the tourism must see list.

2020 People's Choice Winner – Old Bridge Cellars

This business has a very clear direction on their target audience and business model. They have also adapted to change and have a clear direction on how their business runs to stay ahead of the competitors in their industry. They are a business that is entrenched in its community. So many examples of how this business offers a wide range to meet all demands/requests. They also were very smart in adapting to the changes and uncertainty this year throughout their business.

Business Foundations Scholarship – South Beach Boardies

Excellent articulation of inspiration for the product, and its development, with a good demonstration of sales information and financial business performance. South Beach Boardies show a strong understanding of market and competition and how their product fits within that - sense of growing green competition with passion to maintain their unique selling point. A great protector of our oceans and an innovative Fremantle centric product.

CATEGORY WINNERS & FINALISTS

CITY OF FREMANTLE AWARDS FOR LEADERSHIP

Sustainable Initiative Finalists

WINNER - EAW Consultants

An East Fremantle Business whose application was described by the judges as a thorough response that was hard to fault - very impressive with case studies and evidence of their work making a difference at a business level. Evidence was substantial and the impact on water consumption changes in local governments were fantastic.

Engineering Consultants Australia – the judges commented of this locally based electrical engineering business brings the built environment to life - a multidimensional business that shows great adaptability and initiative within its industry.

Pelli Bags – established for the future – the judges commented that this business showed a great summary of what they stand for and are aiming to build. A USP that grabs and a commitment to clean up and oceans – from little things big things grow.

2020 Contribution to Fremantle

WINNER - Fremantle Tours

In a wonderful description the judges said of Fremantle Tours that they may be very a small husband and wife business but its contribution to Fremantle is as significant as it is authentic.

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They operate as true ambassadors for WA's creative hub and introduce the real Freo to visitors and new locals from all backgrounds. This can only lead to the type of word of mouth promotion that will keep Freo on the tourism must see list.

Kidogo Arthouse –the judges commented of this iconic and agile Fremantle businesses that it is a dynamic business that manages to straddle commerciality and creativity as it supports local talent, artists, and other businesses in Fremantle.

Sirona Capital – Kings Square Redevelopment - A key player in Fremantle's revitalisation across many projects, Sirona has played a critical role in the attraction of a State Government department underpinning the revitalisation of Fremantle. They live by the values of Fremantle First, Sirona Second. The judges noted Despite encountering some of the most difficult years of downturn, Sirona came through on their promise to redevelop the centre of Fremantle and deliver 1900 office workers to the very heart of Fremantle. Sirona have not only delivered on

their projects but have worked with other developers and the City to deliver key developments throughout the City. To top off their contribution, Sirona efforts to drive private sector support for the 20 Lives 20 Homes project highlights a level of commitment to Fremantle that is second to none. They have absolutely nailed the very meaning of making a contribution to Fremantle.

AWARDS FOR EXCELLENCE

CREATIVE INDUSTRIES EXCELLENCE AWARD

WINNER - Peter Zuvela and Jenny Dawson – J Shed Artists are committed to keeping Fremantle’s creative and eclectic creative spirit alive. Judges noted the well-articulated response and clarity around what these artists offer the community.

& Partners – a new resident of Fremantle’s Manning Building and named 2019 Campaign Brief’s Challenger Agency of the Year!

The Fremantle Arts Centre – continuing to delight and entertain young and old from its impressive heritage walls.

Dec the Malls – established because sometimes we need a little magic and bringing to life bespoke retail and commercial displays.

AUSSIE COMMERCIAL/RESIDENTIAL PROPERTY DEVELOPMENT AWARD

WINNER - Matthew & Scavalli Architects have produced a stunning contemporary development with social on henry that elegantly adds a modern twist to the industrial side streets of Fremantle's West End, cleverly incorporating an otherwise unremarkable West End building that was highly regarded for its social significance as a former workers club. The development sets a high benchmark by delivering the sense of shared community living that was previously lacking in similar apartment developments - The use of local artists and local products is fantastic - very Freo!

Government of Western Australia Department of Finance – Kings Square Development highlights the collaboration and diversity of projects – an important project that is driving change in the Fremantle economy. The submission focussed on creating flexibility and an inspiring workplace to foster collaboration and innovation.

Megara South 240 – has a focus on the younger generation of entrepreneurs changing the way we view developments. Megara are looking to enhance local communities with their developments.

Silverleaf Manning Building – has delivered outstanding facilities for both retail and commercial tenants at the heart of Fremantle. Delivered at what has been an extremely challenging period for both markets, the result highlights the exceptional skillset, flexibility and adaptability that Silverleaf embody.

DEPARTMENT OF COMMUNITIES COMMUNITY SERVICE EXCELLENCE AWARD

WINNER - St Pats Community Support Centre

St Pats are an evidenced based local business works tirelessly in directly addressing difficult social issues through partnership and local enterprise. Excellent evidence of adapting services to meet challenges during the Covid 19 pandemic. Achievements are very evident, particularly collaboration with partners including the Chamber Despite funding challenges they are still finding innovative delivery models (such as library connect)

Fremantle Animal Hospital

The Judges said Fremantle Animal Hospital are clearly bringing value to the local community with accessible animal treatments of a surgical nature. Their passion is evident in their services and efforts in their local building restoration. A good link to St Pats with their mobile and street clinics.

Fremantle Mind Inc – Our Local Mind

Fremantle Mind Inc provided an excellent overview of company, with clear purpose and target markets. Excellent services provided to the community through a variety of creative methods. Excellent evidence of adapting services to meet challenges during the Covid 19 pandemic and its effects on the community. Evidence of responding to community needs clearly provided – an excellent business servicing our community.

PROFESSIONAL AND PERSONAL SERVICES EXCELLENCE AWARD

WINNER - Fremantle Chiropractor

Fremantle Chiropractor are a professional business focussed on community wellbeing. They have adapted well through COVID-19. They clearly describe the services they provided, and the focus on maternal care appears to be a sensible point of difference, or at least emphasis. The detail about building recognition through grassroots community engagement is engaging and a smart approach, especially in a community like Fremantle.

Engineering Consultants Australia

As described in an earlier category – an impressive local business that shows creative thinking, adaptability and impressive performance measures.

Executive Compass

On this niche industry consultant the judges said the submission was well-presented – with strong industry presence and customer response.

WESTPAC INTERNATIONAL TRADE EXCELLENCE AWARD

WINNER - Dingo Sauce Co North Fremantle

This engaging submission includes reference to some very worthy initiatives – including the reduction of food waste, and a focus on local produce.

There is also very good and heartening detail of the export growth that has been achieved, and is in prospect, especially considering this is a relatively new business, being only 4 years old.

It was a great touch to link owners back to the sense of community and that the product is a reflection of the place they love to live, work and play in.

Meeting current global demands for food security within regions due to COVID-19 was well and truly shown in the business by sourcing locally.

Not only do they appreciate their suppliers but work with them as they develop new varieties, not only innovating agribusiness but diversifying your product range. The widowmaker hot sauce described as the everlasting gobstopper of hot sauce by Justin Timberlake on global hit TV Series The Hot Ones in the US was also consumed by Will Ferrell, Margot Robbie and Zac Efron – not bad for a small business from our own hood.

Barrett Communications

Barrett's submission neatly set out the success of this locally-based radio system provider, and it is impressive that the company provides high-spec communication equipment to such a range of countries, particularly its success in the competitive defence/military market. An excellent showcase of pivoting and adapting in COVID with the Australian government increase in using local skills and capability. The staff angle of working with universities to upskill was unique to this organisation. Overall a well-established company that sees expansion opportunities in the US and has backed itself in this regard.

Fremantle Octopus

The Fremantle Octopus submission is clear and compelling – the company's work in achieving MSC certification should be recognised and applauded. The detail of prospective new markets and trade opportunities is impressive, especially the increase of supply into China and adaptation through COVID-19. Some more specific examples of the work done to secure these opportunities would have made good reading and definitely keen to learn more about this unique local business.