



MEDIA RELEASE

Date: 16 SEPTEMBER 2021

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A CELEBRATION OF OUR PAST, PRESENT AND DIVERSITY OF BUSINESS IN OUR PORT CITY

Fremantle business and community leaders gathered at the Fremantle Town Hall tonight to celebrate the achievements and resilience of businesses within our region.

This year's event, themed around celebrating our past and present, achieved 50 nominations, gathered 275 of Fremantle's Business Leaders in the room and generated 2,894 community votes in the People's Choice Awards.

Held at the historic Fremantle Town Hall site that in a few short months will come to life as the new civic heart of Fremantle's "Whalyup Koort", the location was an apt choice for this year's awards.

The award judges noted the exceptional calibre of nominees this year – a wonderful celebration of the exceptional diversity of business and showcase of the brilliant calibre of networks that has long been established, and continues to grow, within the region as Fremantle prepares for a new future.

Fremantle Chamber CEO said *"this year's nominees and award winners share a really strong and consistent theme around community – a willingness to work with others, share common perspectives, engage in joint action, make a difference, weave some magic and promote our community. The final judges scores were some of the closest we have ever seen – in most instances only a few points between the overall winner and other finalists.*

"All submissions showed a strong sense of focus, willingness to take new risks and adapt to the new world we find ourselves in but most importantly they demonstrated that we work better when we support local, support each other and build on the attributes – both past and present - that are the base that makes doing business in Fremantle truly unique".

For further information contact:

Danica Quinlan - Chief Executive Officer - Fremantle Chamber of Commerce

Ph: 0409 089 532

Email: ceo@fremantlechamber.com.au

Attach: Fremantle Business Awards 2021 Winners & Judges Comments

Attach: Award Images, Credit: Mitch Yeats for Fremantle Chamber of Commerce

FREMANTLE BUSINESS AWARDS 2021 WINNERS & FINALISTS

Presented by the Fremantle Chamber of Commerce

FREMANTLE PORTS 2021 BUSINESS OF THE YEAR

OVERALL WINNER

Emily Taylor + Warders Hotel

The Judges Said: "What a fantastic initiative combining Fremantle's history and celebrating a new future. This business has transformed a decrepit unusable location into a beautiful community space with the design bringing through all the history of Fremantle, the Prison, the Convict Quarter and the traders of the past".

CITY OF FREMANTLE LEADERSHIP AWARD – 2021 CONTRIBUTION TO FREMANTLE

WINNER: Fremantle Tours

FINALIST: Fremantle Foundation

FINALIST: Fremantle Mind. Inc

CITY OF FREMANTLE LEADERSHIP AWARD - MAYOR'S AWARD FOR SUSTAINABLE ENTERPRISE

WINNER: Metis Design & Engineering

FINALIST: Fremantle Seaweed

FINALIST: The Store House Fremantle

EXCELLENCE CATEGORY - EXCELLENCE IN CREATIVE INDUSTRIES

WINNER: Deck the Malls

FINALIST: Circus WA

FINALIST: View Port

EXCELLENCE CATEGORY - EXCELLENCE IN PROFESSIONAL OR SERVICE INDUSTRIES

WINNER: Terra Rosa Consulting

FINALIST: Handwerk

FINALIST: Next Wave Therapy

**EXCELLENCE CATEGORY - EXCELLENCE IN INTERNATIONAL TRADE - IMPORTS AND EXPORTS
(SPONSOR WESTPAC)**

WINNER: Fremantle Octopus

FINALIST: Sea Harvest Trading

FINALIST: Smokey Q

**EXCELLENCE CATEGORY - EXCELLENCE IN MARINE, ENGINEERING & DEFENCE PROJECTS
(SPONSOR TAMS GROUP)**

WINNER: Echo Yachts

FINALIST: Cool Technology

FINALIST: Taylor Marine

**EXCELLENCE CATEGORY - EXCELLENCE IN COMMERCIAL/RESIDENTIAL PROPERTY DEVELOPMENT
(SPONSOR AUSSIE HOME LOANS)**

WINNER: My Home - Michelle Blakeley

FINALIST: Emily Taylor + Warders Hotel

FINALIST: Little Lane by Yolk Property

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PEOPLE'S CHOICE EXPERIENCE FREMANTLE CATEGORY AWARDS

OVERALL WINNER

Paper Bird Children's Books & Arts

Judges said: This nomination is text-book for how to bring a business model alive through clear understanding of their core market, love of the product and value add through story-telling and author connections. Clearly articulated business objectives and love the creativity of creating a well-loved community refuge from a retail experience. Demonstrated sales and data growth evidenced throughout the submission. Well done Paper Bird!

PEOPLE'S CHOICE EXPERIENCE FREMANTLE MERIT CERTIFICATES

Best Attraction (Including Events), sponsored by AFA Insurance

WINNER: Vikings Exhibition - WA Maritime Museum

FINALIST: WAFL 2020 Grand Final – South Fremantle Football Club + City of Fremantle

FINALIST : Kidogo Arthouse

Best Hospitality Venue, sponsored by Notre Dame University

WINNER: Lions & Tigers

FINALIST: La Cabana

FINALIST: Clancy's Fish Pub

Best Local Product, sponsored by Fremantle Markets

WINNER: Republic of Fremantle

FINALIST: Bumplings

FINALIST: Hubble + Duke

Best Retail, sponsored by work.shop.dine

WINNER: Paper Bird Children's Books & Arts

FINALIST: Kate & Abel

FINALIST: South Beach Boardies

Continued over....

Winners Circle
Fremantle Business Awards
2021 Top 25 Businesses

Circus WA

Cool Technology

Dec the Malls

Echo Yachts

Emily Taylor + Warders Hotel

Fremantle Foundation

Fremantle Mind. Inc

Fremantle Octopus

Fremantle Tours

Hubble and Duke

Kate & Abel

Kidogo Arthouse

Lions & Tigers

Little Creatures

Metis Design & Engineering

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Paper Bird Children's Books & Arts

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